

31<sup>st</sup> March 2016

Dear Athlete or Athletes' Commission member,

Having written to National Olympic Committees (NOCs) and International Federations (IFs), we are also directly inviting athletes to apply for the Academy run by the International Sports Relations Foundation (iSR). It is a 10-month programme for recently retired or retiring athletes to help them transition into a career in sport once their endeavours on the field of play have finished.

The Academy is unique in that it is solely for elite athletes and offers the following:

- A Graduate Certificate in Sports Management (or Diploma if you do not have an undergraduate degree)
- A two-three month internship (2015-16 internships include PyeongChang 2018, George Mason University Korea, coaching through Korean National Federations)
- Microsoft Office training and qualifications across the primary applications
- English lessons and qualification (for those fluent in English, other opportunities will be available)
- A discovery programme to highlight sports career opportunities, and also to better understand yourself, your skills and your preferences
- Field trips
- Full scholarship (tuition, living expenses, return flight ticket, basic insurance)

The Academy is based in Korea at the Incheon Global Campus (IGC), 30 minutes from Incheon-Seoul airport, and is endorsed and supported by the Association of National Olympic Committees and the South Korean Government.

Eligibility is primarily based around one criterion - *sporting*:

- You must have competed at a regional championships or similar international standard as a minimum (and about to retire or retired within the past 4 years)
- However, we also need to consider *academic* and *English* ability so will need to know your highest level of education and have a telephone or online interview for those short-listed

For further information and admissions please go to [www.isracademy.org](http://www.isracademy.org). The deadline for applications is 30<sup>th</sup> April 2016 to begin the course on 12<sup>th</sup> September 2016. I would be grateful if you could forward this letter to all your athlete contacts to give them the opportunity to apply.

We hope some of you are able to join us on what will be a challenging, rewarding and enjoyable journey *beyond the finish line* and into the next phase of your life.

All the very best,



Adam Pengilly

iSR Academy Director  
IOC Member